

# Connect•Ed

A CONFERENCE ON GLOBAL EDUCATION

January 22-24, 2008

MONTEREY CONFERENCE CENTER  
MONTEREY, CALIFORNIA, U.S.A.



# Welcome to Connect•Ed

We are delighted to have you join us to explore the impact of globalization and technology on education. Together we will look at the ways in which globalization is changing education, how institutions adapt to change, what changes are anticipated, and how to harness change to promote and improve education throughout the world. The caliber, variety, and global reach of participants at *Connect•Ed* are a testament to the importance of these topics.

Globalization is already bringing great changes to higher education in Europe and Asia. We anticipate that it will also have considerable impact on American institutions of higher education. The Middlebury College–Monterey partnership is itself a response to the increasing pressures of globalization, as we strive to create greater flexibility for our two institutions and to foster collaboration with other institutions of higher education around the globe.

Through *Connect•Ed* we are inviting educators, students, entrepreneurs, government leaders, and representatives from NGOs and businesses to join us in a conversation about ways to promote cross-institutional cooperation and intellectual resource-sharing. The goal is to begin a dialogue on the future of higher education through interactions at the conference and to continue that dialogue in the months ahead.

We hope you will come away from the conference excited about the opportunities that lie ahead, inspired by new ideas, and with new partners who can help you to extend the reach and resources of your institutions and organizations. And we hope you will help us to keep the conversation going long after the conference ends.

Sincerely,

**RONALD D. LIEBOWITZ**

President, Middlebury College

**CLARA YU**

President, Monterey Institute of International Studies

# Connect•Ed Program

*Connect•Ed: A Conference on Global Education* has convened leaders from colleges, universities, corporations, governments, foundations, and NGOs to assess the state of global education through an interactive network of expert speakers, roundtable discussions, panel presentations, and facilitated sessions. Participants will ask, “How does the ever-expanding global education marketplace affect universities and their students?” “How might current and future technological innovations shape global education?” “How will transnational issues, such as global warming, be incorporated into global curricular and research initiatives?” “Will English continue to increase its influence as a common language of business and research?” And, “How will universities educate the next generation of global citizens and professionals?”

## Conference Format

**Roundtables** – These are VIP panels moderated for discussion for a large audience. Duration is 1.5 hrs with audience Question & Answer.

**Research** – Papers are presented by 3 or 4 participants in a chaired panel. Sessions are concurrent and duration is 1.5 hrs with 20 minutes, maximum, allotted to each presentation including Question & Answer from the audience.

**Showcase** – Panels of co-presenters who self-organize as an affinity group showcasing their innovative approaches to teaching, problem solving, projects, models, etc. Duration is 1.5 hours following the approximate 20-minute format per individual.

**Plenary Speakers** – Renowned experts will speak on thematic topics and engage in a question-and-answer period with participants.

**Working Session** – Open Space Technology (OST) is an approach to organizing purposeful interaction in a meeting or conference. In Open Space meetings, events and organizations, participants create and manage their own agenda and form working groups around a central strategic theme or problem.

### CONFERENCE HIGHLIGHTS

#### TUESDAY, JANUARY 22

8:30-9:00	Welcome, Ron Liebowitz, Leon Panetta, Clara Yu
9:00-10:30	Open Plenary Scott McNealy, Steinbeck Forum
11:00-12:30	Concurrent Sessions
2:00-3:30	Concurrent Sessions
4:00-5:30	Concurrent Sessions
6:00-7:00	Reception
7:30-9:00	Keynote Speaker, Jorge Castañeda, Serra Grand Ballroom

#### WEDNESDAY, JANUARY 23

9:00-10:30	Plenary, Robert Kaplan, Steinbeck Forum
11:00-12:30	Concurrent Sessions
2:00-5:30	Working Sessions
4:00-5:30	Roundtable, International Higher Education Competitiveness, Steinbeck Forum

#### THURSDAY, JANUARY 24

9:00-10:30	Roundtable, Educating the NextGen, Steinbeck Forum
11:00-12:30	Plenary, David Rothkopf, Steinbeck Forum



# Schedule

Time	Description
	● TUESDAY, JANUARY 22
8:30 - 9:00	Welcome - Steinbeck Forum RONALD LIEBOWITZ, President, Middlebury College LEON PANETTA, Director of the Leon and Sylvia Panetta Institute for Public Policy CLARA YU, PRESIDENT, Monterey Institute of International Studies
9:00 - 10:30	Opening Plenary SCOTT MCNEALY, Founder and Chair, Sun Microsystems “Education in the Participation Age” - Steinbeck Forum
10:30 - 11:00	Break and Registration — Foyer
11:00 - 12:30	Concurrent Panel Presentations and Discussions — Ferrante I, II, III; Colton Rooms I, II, III; Steinbeck Forum LANGUAGE & CULTURE “Measuring Progress: Outcomes and Assessment” LANGUAGE & CULTURE “New Content for the New Curriculum I” EDUCATING THE NEXTGEN “Pedagogy in a Flat World” EDUCATIONAL MOBILITY “Integrating International Faculty” INNOVATION IN EDUCATION “Diversifying the Intellectual Capital Portfolio” TRENDS IN HIGHER EDUCATION “Competing for the Best Students and Faculty I” SHOWCASE PANEL “The Salzburg Global Seminar - 60 Years of Global Education”
12:30 - 2:00	Lunch
2:00 - 3:30	Concurrent Panel Presentations and Discussions — Ferrante I, II, III; Colton Rooms I, II, III; Steinbeck Forum LANGUAGE & CULTURE “The English Conundrum: Using English to Teach Foreign Cultures” EDUCATING THE NEXTGEN “Articulating the Global Curriculum” EDUCATIONAL MOBILITY “Student Mobility” INNOVATION IN EDUCATION “Global Outreach through Web-Based Instruction” TRANSNATIONAL ISSUES Ethics and Values in a Global Society” TRENDS IN HIGHER EDUCATION “Competing for the Best: Students and Faculty II” SHOWCASE PANEL “Enhancing Diversity in International Service Professions: Fueling the Educational Pipeline”

Time	Description
3:30 - 4:00	Break and Registration — Foyer
4:00 - 5:30	<p>Concurrent Panel Presentations and Discussions — Ferrante I, II, III; Colton Rooms I, II, III; Steinbeck Forum</p> <p><b>LANGUAGE &amp; CULTURE</b>  “English: World Language or Cultural Imperialism?”</p> <p><b>EDUCATING THE NEXT GEN</b>  “Global Teachers for a Global Curriculum”</p> <p><b>INNOVATION IN EDUCATION</b>  “Integrating the Global Curriculum on Campus”</p> <p><b>TRANSNATIONAL ISSUES</b>  “Responding to International Crises: Problem Solving and Conflict Resolution on an International Scale”</p> <p><b>TRENDS IN HIGHER EDUCATION</b>  “The Transnational Campus”</p> <p><b>SHOWCASE PANEL</b>  “Creating a Pipeline in International Education: Linking K-12 International Education to Post-Secondary Institutions”</p> <p><b>SHOWCASE PANEL</b>  “Moving Towards a More Globalized World — From the Students’ Perspective”</p>
6:00 - 7:00	Reception
7:30 - 9:00	<p>Keynote Address — Serra Grand Ballroom</p> <p><b>JORGE CASTAÑEDA</b>, Former Secretary of Foreign Affairs for Mexico, professor, author, and politician  “Global Education: An Unequal Environment”</p> <p>● <b>WEDNESDAY, JANUARY 23</b></p>
9:00 - 10:30	<p>Plenary — Steinbeck Forum</p> <p><b>ROBERT D. KAPLAN</b>, Author/ Atlantic Monthly Correspondent  “The Challenge of Global Anarchy”</p>
10:30 - 11:00	Break and Registration— Foyer
11:00 - 12:30	<p>Concurrent Panel Presentations and Discussions — Ferrante I, II, III; Colton Rooms I, II, III; Steinbeck Forum</p> <p><b>LANGUAGE &amp; CULTURE</b>  “New Content for the New Curriculum II”</p> <p><b>INNOVATION IN EDUCATION</b>  “Using Online Technology to Teach the Global Curriculum”</p> <p><b>TRANSNATIONAL ISSUES</b>  “International Health Education”</p> <p><b>SHOWCASE PANEL</b>  “Sustainable Globalization in Spanish Universities”</p> <p><b>SHOWCASE PANEL</b>  “Translation and Interpretation”</p>

## Time

## Description

## SHOWCASE PANEL

“University of Michigan-Dearborn: Global Business Management Program”

“CalState TEACH: The Innovative Hierarchy of Knowledge Management in an Online Program”

## SHOWCASE PANEL

“Nonproliferation Education and Training: a Method for Building National Capacity and a Global Community of Specialists”

12:30 – 2:00

Lunch

2:00 – 3:30

Working Session — Ferrante I, II, III; Colton Rooms I, II, III

## FACILITATOR: LISA HEFT

Summary convening for knowledge capture, network creation, and strategic planning for future activity based on the Connect•Ed experience.

3:30 – 5:30

Working Session continued — Ferrante I, II, III; Colton Rooms I, II, III

4:00 – 5:30

Roundtable — “International Higher Education Competitiveness” — Steinbeck Forum

MICHAEL DAXNER, President Emeritus Oldenburg University; Advisor to Afghanistan Ministry of Education

HASSAN NADIR KHEIRALLAH, President of Alexandria University, Egypt

MEREDITH MCQUAID, Associate Dean of Administration and International Programs, University of Minnesota

JAIRAM REDDY, Director of the United Nations University International Leadership Institute, Amman, Jordan

OLIN ROBISON (MODERATOR), Director of the Oxford Project on Religion and Public Policy, Oxford University, President Emeritus, Middlebury College and Salzburg Global Seminar

## ● THURSDAY, JANUARY 24

9:00 – 10:30

Roundtable — “Educating the NextGen” — Steinbeck Forum

TOM BENSON, World Leadership Corps, James Martin 21st Century School, Oxford

GORDON FREEDMAN, Strategy Vice President, Blackboard

PHIL GEIER (MODERATOR), President, United World Colleges

ALLAN GOODMAN, CEO of Institute for International Education

PIERRE-FRANCOIS MOURIER, Consul Generale de France a San Francisco

10:30 – 11:00

Break — Foyer

11:00 – 12:30

Closing Plenary — Steinbeck Forum

DAVID ROTHKOPF, President and CEO, Garten Rothkopf  
“The Superclass”

# Themes

*Connect•Ed* focuses on globalization and its impact on education around the world in creating a global curriculum, mobilizing people and ideas across cultures and borders, innovating to transcend barriers, and collaborating with businesses, governments, NGOs and philanthropic organizations to shape higher education's response to the challenges of the 21st century.

## INNOVATIONS IN EDUCATION

Individuals, governments, businesses, and NGOs have fostered innovation in education with varying degrees of success. *Connect•Ed* will provide a venue for analysis and discussion of innovations in international higher education by those directly involved in their development and implementation. Conferees will engage questions such as, "How is success measured with innovative models?" "Are there best practices for the development and testing of new models?" "What are the costs associated with such innovation?" "How is the role of the private sector managed in relation to established education?" and, "How is risk assessment integrated into the startup and implementation of new models and products?"

## LANGUAGE AND CULTURAL COMPETENCE

Communications technology has increased access and speed between users with a reliance on comparative increases in language skills and learning. *Connect•Ed* will consider the following questions: "What is the role played by global education English-language programs at the university level in traditionally non-English speaking cultures?" "How instrumental have these programs been in internationalizing the campus?" "How do we engender genuine cross-cultural competence in teachers and learners around the world, enabling them to engage their peers in effective collaboration in tackling the most pressing global problems of the 21st century?" and, "What role do languages play in a global curriculum?"

## EDUCATIONAL MOBILITY

Colleges and universities are becoming more international as students seek opportunities for education in the global marketplace. *Connect•Ed* will look at new models for joint degree programs across national, linguistic, and cultural boundaries. It will ask, "How do supra-national agreements such as the Bologna Accords, global outreach ventures such as Education City in Qatar, international joint degree programs, partnerships, integrated study abroad modules and internships affect the way faculties and universities think of their curricula?" and, "What are new models that go beyond multiple credentialing to explore actual cross-cultural study and research options, drawing on the respective academic strengths of collaborating institutions?"

## TRANSNATIONAL ISSUES

Global issues are attaining greater stature as they become more immediate to citizens and their governments. Issues such as global warming, supra-regional conflict resolution, international terrorism, and devolution of nation-states confront universities with the challenge of ensuring that teaching and research reflect these global priorities. *Connect•Ed* will convene experts on these issues who will ask, “How do we coordinate and share information on transnational issues?” “What are the new criteria for teaching these issues effectively to the next generation?”

## INTERNATIONAL HIGHER EDUCATION COMPETITIVENESS

*Connect•Ed* will have a forward vision for evaluation future trends in international higher education. It will ask, “How will international institutions of higher education remain competitive in attracting tomorrow’s information nomads in a global education marketplace?”

## EDUCATING THE NEXTGEN

“What skills and knowledge will the next generation of global leaders need?” “How do institutions of higher education partner with other sectors to ensure that these needs are met?” “How can we identify the values worth preserving in 20th century educational paradigms and ensure their survival beyond the next generation?” “Can the digital technologies that have become pervasive in our daily lives be employed effectively to expand and extend educational communities beyond our bricks-and-mortar campuses?” and, “What will it mean to pursue higher education in 2028?”

# Presentations

## Language & Culture

### ● TUESDAY, JANUARY 22 / 11-12:30

#### Panel 1 – Measuring Progress: Outcomes and Assessment

##### Colton I

TATYANA BUZINA | RUSSIA | RUSSIAN STATE UNIVERSITY FOR THE HUMANITIES

Languages in the Global Curriculum

ROSA KAVENOKI | RUSSIA | MONTEREY INSTITUTE

Languages in the Global Curriculum

HANG DU | U.S. | MIDDLEBURY

The Development of Language Proficiency and Cultural Understanding during Study Abroad in China

#### Panel 2 – New Content for the New Curriculum I

##### Colton II

MERLE KRUEGER | U.S. | BROWN UNIVERSITY

Towards a Language Curriculum for the Global Age

CLAUDIA FINKBEINER | GERMANY | UNIVERSITÄT KASSEL

Culture: The Hidden Dimension in Foreign Language Education

LI XIGUANG | CHINA | TSINGHUA UNIVERSITY

A Public and Private Partnership for a Global Journalism Education

### ● TUESDAY, JANUARY 22 / 2-3:30

#### Panel 3 – The English Conundrum: Using English to Teach Foreign Cultures

##### Colton I

MADELEINE DANOVA | BULGARIA | SOFIA UNIVERSITY

The Challenges of Global Education at Sofia University “St. Kliment Ohridski”, Bulgaria:

English Language Programs and their Future

GUL CELKAN | CYPRUS | EASTERN MEDITERRANEAN UNIVERSITY

What is the role of English in traditionally non-English cultures?

ANJALI SAHAY | INDIA | EAST CAROLINA UNIVERSITY

Role of English Language: The Indian Experience

ALLAN JOSE J. VILLARANTE | PHILIPPINES | HOUSE OF REPRESENTATIVES

Globalized Education System: A Preliminary Assessment of the Impact of Bilingualism in the Philippines (Toward Effective Policy Reform)

### ● TUESDAY, JANUARY 22 / 4-5:30

#### Panel 4 – English: World Language or Cultural Imperialism?

##### Colton I

ASHA GUPTA | INDIA | UNIVERSITY OF DELHI

Globalization of Higher Education: Role of Languages and Internationalization of Curriculum

WU QIAOLING | CHINA | PEKING UNIVERSITY

Advantages of Joint-Degree Programs with English-Speaking Universities

LUCI MOREIRA | BRAZIL | COLLEGE OF CHARLESTON

Exploring the Challenges Presented by Global Information Exchange:

Pedagogy and Language Acquisition

ZHANG TIANXIN | CHINA | PEKING UNIVERSITY

Can ELD (English Language Dominance) Make Non-Native Speakers Equally Happy in the Context of Global Interaction

XIAOYAN LI | CHINA | PEKING UNIVERSITY

Can ELD (English Language Dominance) Make Non-Native Speakers Equally Happy in the Context of Global Interaction?

● WEDNESDAY, JANUARY 23 / 11-12:30

Panel 5 – New Content for the New Curriculum II

Colton I

JAIYING HOWARD | U.S. | DEFENSE LANGUAGE INSTITUTE

Immersion @ Simulation.edu

JINHUEI ENYA DAI | U.S. | MONTEREY INSTITUTE

Globalizing the Local in Chinese Education: Bay Area Chinatown Project

ISHIN MELODY HSIAO | U.S. | MONTEREY INSTITUTE

Globalizing the Local in Chinese Education: Bay Area Chinatown Project

MADIHA EL-SAFY | EGYPT | AMERICAN UNIVERSITY OF CAIRO

AUC - Globalization and Localization

## Educating the NextGen

● TUESDAY, JANUARY 22 / 11-12:30

Panel 6 – Pedagogy in a Flat World

Colton III

LINDA BERG-CROSS | U.S. | HOWARD UNIVERSITY

The Great Questions of the Twenty-First Century

JONATHAN ISHAM | U.S. | MIDDLEBURY COLLEGE

Open-Source Learning: A Pedagogy for the 21st Century

GARTH WILLIS | U.S. | UNIVERSITY OF MINNESOTA

Public Diplomacy and Youth Development in a Networked World: The Case for Global Connections

● TUESDAY, JANUARY 22 / 2-3:30

Panel 7 – Articulating the Global Curriculum

Colton III

MARY MEINERS | U.S. | MIRAMAR COLLEGE

The Global Curriculum: A California Community College Model

JOHN WU | U.S. | CAL STATE UNIVERSITY MONTEREY BAY

Globalizing Curriculum One Step at a Time: How an International Study Tour Changed Students and Curriculum

CHRIS CARR | U.S. | CAL POLY SAN LUIS OBISPO

Globalizing Curriculum One Step at a Time: How an International Study Tour Changed Students and Curriculum

EUGENIA YAU | U.S. | BOROUGH OF MANHATTAN COMMUNITY COLLEGE, CUNY

Too Global to be Global?

● TUESDAY, JANUARY 22 / 4-5:30

Panel 8 – Global Teachers for a Global Curriculum

Colton III

MONICA LAVELLE | U.S. | DEFENSE LANGUAGE INSTITUTE

Teacher Education in the Global Language Market

MASAKO BOURESTON | U.S. | DEFENSE LANGUAGE INSTITUTE

Teacher Education in the Global Language Market

TERESA BORDON | SPAIN | UNIVERSIDAD AUTONOMA DE MADRID

World View of Teaching Profession

ASUNCION MARTINEZ CEBRIAN | SPAIN | UNIVERSIDAD AUTONOMA DE MADRID

World View of Teaching Profession

CARMEN AGUILERA | SPAIN | REGIONAL GOVERNMENT OF MADRID

Bilingual Elementary Schools

XAVIER GISBERT | SPAIN | REGIONAL GOVERNMENT OF MADRID

Bilingual Elementary Schools

ENRIQUE BALMASEDA | SPAIN | UNIVERSIDAD LA RIOJA

Globalization in Spanish Universities

## Educational Mobility

● TUESDAY, JANUARY 22 / 11-12:30

Panel 9 – Integrating International Faculty

Ferrante I

ALINE GERMAIN-RUTHERFORD | CANADA | UNIVERSITY OF OTTAWA

Global Education and Faculty Mobility:

How to Promote the Integration of International Faculty into Post-Secondary Institutions

BARBARA KERR | CANADA | CONCORDIA UNIVERSITY

Global Education and Faculty Mobility:

How to Promote the Integration of International Faculty into Post-Secondary Institutions

REBECCA THEOBALD | U.S. | UNIVERSITY OF COLORADO

An International Face of the Institution: Foreign-Born Faculty in American Higher Education

● TUESDAY, JANUARY 22 / 2-3:30

Panel 10 – Student Mobility

Ferrante I

DING-ZHONG FENG | CHINA | INTERNATIONAL EDUCATION COLLEGE

Chances and Challenges: the Developing Education of International Students in China

ANDREY V. REZAEV | RUSSIA | ST. PETERSBURG STATE UNIVERSITY

Economic Rationalism and/or Rational Development for the Tertiary Education in

Russian Federation: Reflections on Realities for the “Bologna Process” and the “Post-Bologna Era”

SERGEI BABURKIN | RUSSIA | YAROSLAVL STATE PEDAGOGICAL UNIVERSITY

Implementing the Bologna Accords: The Russian Approach and Experience

# Innovation In Education

## ● TUESDAY, JANUARY 22 /11-12:30

### Panel 11 - Diversifying the Intellectual Capital Portfolio

Ferrante II

HARVEY ARBELÁEZ | U.S. | MONTEREY INSTITUTE

Academic Linkages Worldwide: A Strategic Cross-Border Intellectual Capital Allocation

BRUCE MURRAY | U.S. | UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

The Good Governance Consortium: a Case Study in Global Education

LINDA KOFFEL | U.S. | HOUSTON COMMUNITY COLLEGE

Profiling a new schema for economic growth and individual development: utilizing innovation and human creativity to transcend old paradigms and move nations and individuals into an idea society

## ● TUESDAY, JANUARY 22 /2-3:30

### Panel 12 - Global Outreach Through Web-Based Instruction

Ferrante II

VINCENZO BOLLETTINO | U.S. | HARVARD

The Role of Distance Education in Humanitarian Action

BRYAN CARSON | U.S. | MIDDLEBURY COLLEGE

Developing the Infrastructure for Global Education: Middlebury Library and Information Services Contributions

JOSEPH ANTONIOLI | U.S. | MIDDLEBURY COLLEGE

Developing the Infrastructure for Global Education: Middlebury Library and Information Services Contributions

GREGORY MENKE | U.S. | DEFENSE LANGUAGE INSTITUTE

Authentic Materials in the Foreign Language Classroom

BARBARA SAWHILL | U.S. | OBERLIN COLLEGE

The Emerging Role of the Language Teacher in Global Curriculum

## ● TUESDAY, JANUARY 22 /4-5:30

### Panel 13 - Integrating the Global Curriculum on Campus

Ferrante II

OMAR SALAZAR | CHILE | UNIVERSIDAD DE CONCEPCION

Virtual Interaction through Video-Web Communication and Blogs: A Step Towards Enriching and Internationalizing Learning Programs

LOUISA ANTONIAN | ARMENIA | YEREVAN GLADZOR UNIVERSITY

Achieving Curricular Coherence for Armenian Universities

ANNIE HAN | U.S. | BOROUGHS OF MANHATTAN COMMUNITY COLLEGE - CUNY

What are the Technological, Institutional, and Cultural Impediments to Enhancing Global Curriculum Initiatives? What are Examples of Best Practice Models in Addressing these Barriers?

JENNIFER KYLE | U.S. | BOROUGHS OF MANHATTAN COMMUNITY COLLEGE - CUNY

What are the Technological, Institutional, and Cultural Impediments to Enhancing Global Curriculum Initiatives? What are Examples of Best Practice Models in Addressing these Barriers?

● WEDNESDAY, JANUARY 23 /11-12:30

Panel 14 – Using Online Technology to Teach the Global Curriculum

Ferrante II

GARY SCUDDER | U.S. | CHAMPLAIN COLLEGE

Internationalizing the Curriculum: Champlain College and the Global Module Project

LINDA SMITH TABB | U.S. | UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

Global Studies in Education: Online Opportunities for Global Perspectives

SHIVALI TUKDEO | U.S. | UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

Global Studies in Education: Online Opportunities for Global Perspectives

HERMINIA DIN | CHINA | UNIVERSITY ANCHORAGE ALASKA

Globalizing Art as Language: The Metropolitan Museum of Art Face-to-Face

## Transnational Issues

● TUESDAY, JANUARY 22 /2-3:30

Panel 15 – Ethics and Values in a Global Society

Ferrante III

ALAN CHONG | SINGAPORE | NATIONAL UNIVERSITY SINGAPORE

How Should One be Equipped for Participation in International Relations?

LARRY YARBROUGH | U.S. | MIDDLEBURY COLLEGE

Missing Links: On the Need to Couple Religious Studies and International Studies

● TUESDAY, JANUARY 22 /4-5:30

Panel 16 – Responding to International Crises:

Problem Solving and Conflict Resolution on an International Scale

Ferrante III

PERCYSLAGE CHIGORA | ZIMBABWE | MIDLANDS STATE UNIVERSITY, ZIMBABWE

Contending with Transnational Problems in the Globalization Era: Arguing for International Development Programs

EDNA MITCHELL | U.S. | MILLS COLLEGE

Challenges to Higher Education in Afghanistan

● WEDNESDAY, JANUARY 22 /11-12:30

Panel 17 – International Health Education

Ferrante III

GINA MARIE PIANE | U.S. | CAL STATE UNIVERSITY, LONG BEACH

Short-term Study Abroad Courses in International Health

MICHAEL THOMAS | U.S. | CAL STATE UNIVERSITY, FRESNO

Education and Awareness: Emerging Diseases and Bioterrorism

THERESE MILLER | U.S. | WESTMINSTER COLLEGE

Internationalizing Health Education

# Trends in Higher Education

## ● TUESDAY, JANUARY 22 / 11-12:30

### Panel 18 – Competing for the Best: Students and Faculty I

Ferrante III

FATOUmata DABO | GUINEA | LE GROUPE LYCEUM

Perspectives on Collaborative Education and Cultural Challenges in West Africa

OSAMA MARZOUK | EGYPT | VIRGINIA POLYTECHNIC INSTITUTE

Barriers to Graduate Programs in American Research Universities

KANITTHA NAVARAT | THAILAND | SHINAWATRA UNIVERSITY

Models and Strategies in Promoting Thailand as a Regional Education Hub in Southeast Asia

## ● TUESDAY, JANUARY 22 /2-3:30

### Panel 19 – Competing for the Best: Students and Faculty II

Colton II

SHAH ALAM | BANGLADESH | AMERICAN INTERNATIONAL UNIVERSITY BANGLADESH

Globalization and Commerce Education in Bangladesh

DANIEL ARAYA | U.S. | UNIVERSITY OF ILLINOIS, URBANA-CHAMPAIGN

Cultural Cosmopolitanism: Democracy and the Global University

LISA LEOPOLD | U.S. | MONTEREY INSTITUTE

Interdisciplinary Education: Policy and Writing

FRED WEHLING | U.S. | MONTEREY INSTITUTE

Interdisciplinary Education: Policy and Writing

## ● TUESDAY, JANUARY 22 /4-5:30

### Panel 20 – The Transnational Campus

Ferrante I

SALWA NACOUZI | FRANCE | UNIVERSITY OF POITIERS

The European Higher Education Area in a Global Setting: The French Perspective

STÉFANE MOTTET | FRANCE | UNIVERSITY OF POITIERS

The European Higher Education Area in a Global Setting: The French Perspective

PATRICIA REHM | GERMANY | GUTENBERG UNIVERSITÄT

Studying Binational - A Personal Experience

GAIL STEVENSON | U.S. | CHAMPLAIN COLLEGE

Education in a Globalizing World: Thoughts on the Regulatory Framework

# Showcase

- TUESDAY, JANUARY 22 /11-12:30

Panel 21 Showcase: The Salzburg Global Seminar – 60 Years of Global Education and The Salzburg Academy Program on Media and Global Change  
Steinbeck Forum

PAUL MIHAILIDIS | U.S. | UNIVERSITY OF MARYLAND  
DAVID GOLDMAN | U.S. | SALZBURG GLOBAL SEMINAR  
WILLIAM RECKMEYER | U.S. | SAN JOSE STATE UNIVERSITY  
JOCHEN FRIED | U.S. | SALZBURG GLOBAL SEMINAR  
OLIN ROBISON | U.S. | OXFORD UNIVERSITY

- TUESDAY, JANUARY 22 /2-3:30

Panel 22 Showcase: Enhancing Diversity in International Service Professions:  
Fueling the Educational Pipeline  
Steinbeck Forum

LEROY NESBITT | U.S. | MIDDLEBURY COLLEGE  
JACQUELINE HOWARD-MATHEWS | U.S. | BODEO TRANSFORMATIONS, INC.  
ANTHONY JEWETT | U.S. | BARDOLI GLOBAL  
DARRYL CROMPTON | U.S. | INSTITUTE FOR INTERNATIONAL PUBLIC POLICY

- TUESDAY, JANUARY 22 /4-5:30

Panel 23 Showcase: Creating a Pipeline in International Education:  
Linking K-12 International Education to Post-Secondary Institutions  
Steinbeck Forum

BRIAN NELLIGAN | U.S. | ESSEX HIGH SCHOOL, VERMONT  
GRADY LONG | U.S. | ESSEX HIGH SCHOOL, VERMONT  
WEIWEI WANG | U.S. | ESSEX HIGH SCHOOL, VERMONT

- TUESDAY, JANUARY 22 /4-5:30

Panel 24 Showcase: Moving Towards a More Globalized World  
– From the Students’ Perspective  
Colton II

JUN WAN | U.S. | SAN JOSE STATE UNIVERSITY  
ANA DRAGOVIC | U.S. | SAN JOSE STATE UNIVERSITY  
AMANDA GRUMBLES | U.S. | FRESNO STATE UNIVERSITY  
JOEL SALDANA | U.S. | FRESNO STATE UNIVERSITY

● WEDNESDAY, JANUARY 23 /11-12:30

Panel 25 Showcase: Sustainable Globalization in Spanish Universities  
Steinbeck Forum

KIM GRIFFIN | SPAIN | MIDDLEBURY COLLEGE  
CARMEN DE LA GUARDIA | SPAIN | UNIVERSITY AUTONOMA DE MADRID  
EULALIO FERNANDEZ | SPAIN | UNIVERSITY DE CORDOBA  
MIGUEL LARRANAGA | SPAIN | INSTITUTO DE EMPRESA  
AURELIO LLANEZA | SPAIN | COMUNIDAD AUTONOMA DE MADRID  
LUZ MARTINEZ TEN | SPAIN | FEDERACION DE TRABAJADORES DE LA ENZENANZA  
MARTA DIZY | SPAIN | UNIVERSITY LA RIOJA

● WEDNESDAY, JANUARY 23 /11-12:30

Panel 26 Showcase: Translation and Interpretation  
Colton II

CHUANYUN BAO | U.S. | MONTEREY INSTITUTE  
KAYOKO TAKEDA | JAPAN | MONTEREY INSTITUTE  
JACOLYN HARMER | U.S. | MONTEREY INSTITUTE  
LAURA BURIAN | U.S. | MONTEREY INSTITUTE  
HOLLY MIKKELSON | U.S. | MONTEREY INSTITUTE  
MICHAEL GILLEN | U.S. | MONTEREY INSTITUTE

● WEDNESDAY, JANUARY 23 /11-12:30

Panel 27 Showcase: University of Michigan-Dearborn: Global Business Management  
Program

Colton III  
LEE FREEMAN | U.S. | UNIVERSITY OF MICHIGAN-DEARBORN  
KIM SCHATZEL | U.S. | UNIVERSITY OF MICHIGAN-DEARBORN

Panel 27 Showcase: The Innovative Hierarchy of Knowledge Management in an Online  
Program

ALICE FLORES | U.S. | CALSTATE TEACH  
ED FOX | U.S. | CALSTATE TEACH  
NATE WILSON | U.S. | CALSTATE TEACH

● WEDNESDAY, JANUARY 23 /11-12:30

Panel 28 Showcase: Nonproliferation Education and Training: A Method for Building  
National Capacity and a Global Community of Specialists

Ferrante I  
JING-DONG YUAN | U.S. | MONTEREY INSTITUTE  
WILLIAM POTTER | U.S. | MONTEREY INSTITUTE  
ELENA SOKOVA | U.S. | MONTEREY INSTITUTE  
CRISTINA CHEN | U.S. | MONTEREY INSTITUTE

# Plenary Speakers

[Jorge Castañeda Gutman](#) is the former Secretary of Foreign Affairs for Mexico, professor, author, and politician. Castañeda received a French Baccalauréat from the Lycée Franco-Mexicain in Mexico City and his B.A. from Princeton University and a Ph.D. from the University of Paris I (Panthéon-La Sorbonne). He was a professor at the National Autonomous University of Mexico, the University of California, Berkeley, Princeton University, New York University, and the University of Cambridge. He has authored more than a dozen books, including a biography of Che Guevara and a readable assessment of politics, *Utopia Unarmed: The Latin American Left After the Cold War* (Vintage Books, 1993). Dr. Castañeda was a Senior Associate at the Carnegie Endowment for International Peace (1985-87), and was a John D. and Catherine T. MacArthur Foundation Research and Writing Grant Recipient (1989-1991). Dr. Castañeda is a regular columnist for the Mexican daily *Reforma*, *The Los Angeles Times*, and *Newsweek International*.

[Robert D. Kaplan](#) writes regularly for *The Atlantic Monthly* and has reported on assignment for the magazine from Europe, Africa, the Middle East, Asia, Latin America, and the United States. His books include *Imperial Grunts* (2005), *The Coming Anarchy: Shattering the Dreams of the Post Cold War* (2000), *An Empire Wilderness: Travels Into America's Future* (1998), and *Balkan Ghosts: A Journey Through History* (1993).

Besides *The Atlantic Monthly*, Kaplan's essays have appeared on the editorial pages of *The New York Times*, *The Wall Street Journal*, and *The Washington Post*. He has reported from nearly 80 countries. In 2002, he was awarded the State Department's "Distinguished Public Service Award for outstanding contributions to international affairs."

[Scott McNealy](#) is Founder and Chairman of Sun Microsystems, the world's leading provider of UNIX workstations, servers, and related software and hardware technologies based on open, distributed, network computing. Before he assumed the position of chairman in April 2006, McNealy was the company's CEO for 22 years. McNealy has become an industry spokesman for open computer systems and a chief proponent of client-server, peer computing. A current interest is the promotion and development of the curriki.org ngo.

[Leon E. Panetta](#) currently co-directs the Leon & Sylvia Panetta Institute for Public Policy, based at California State University, Monterey Bay, a non-partisan study center for the advancement of public policy. He serves as distinguished scholar to the chancellor of the California State University system, teaches a Master's in Public Policy course at the Panetta Institute, is a presidential professor at Santa Clara University, and created the Leon Panetta Lecture Series. Panetta was appointed chief of staff to the president on the United States in 1994, and served in that position until 1997. He served as director of the Office of Management and Budget for the Clinton Administration from 1993 to 1994. Panetta was a U.S. representative from California's 16th (now 17th) district from 1977 to 1993. He served as chairman of the House Committee on the Budget and chaired several House Subcommittees. He was vice chairman of the Caucus of Vietnam Era Veterans in Congress and a member of the president's Commission on Foreign Language and International Studies. Panetta previously practiced law in the Monterey firm of Panetta, Thompson & Panetta, and was executive assistant to the mayor of New York City, special assistant to the secretary of health, education and welfare, and director of the U.S. Office for Civil Rights.

[David Rothkopf](#) is a visiting scholar at the Carnegie Endowment for International Peace.

He is the president and CEO of Garten Rothkopf, an international advisory firm specializing in emerging markets investing and risk management related services. Mr. Rothkopf was the Deputy Under Secretary of Commerce for International Trade Policy in the Clinton Administration after he acted as CEO of International Media Partners. He currently serves as Chairman of the National Strategic Investment Dialogue and as a member of the advisory boards of the U.S. Institute of Peace and the Johns Hopkins/Bloomberg School of Public Health. Mr. Rothkopf has also authored over 150 articles on international themes and is the author of the book *Running the World: The Inside Story of the NSC and the Architects of American Power*.

## Roundtable Speakers

**Tom Benson** is the Executive Director of the World Leadership Corps. He was a founder and the first chairman of the ASIANetwork, a North American consortium of liberal arts institutions. Currently, he serves as the founding chairman of the AFRICANetwork. He is also a board member of the Myanmar Foundation, the Japan ICU Foundation, and iEARN-US. Dr. Benson was a faculty member at the University of Maryland, Baltimore County. He is the President Emeritus of Green Mountain College in Vermont, USA. Dr. Benson has published papers in the fields of international education, the humanities, and ethics and public policy.

**Michael Daxner** is Professor of Sociology and president emeritus of the University of Oldenburg, Germany. Since 2003, Dr. Daxner has served on an advisory mission to the Minister of Higher Education in Afghanistan. From 2000 to 2002, he served as the principal international officer for the Ministry of Education in Kosovo, and in 2002 became special counselor to the United Nations Mission in Kosovo. Dr. Daxner served as the German delegate to the Council of Europe Committee on Higher Education and Research in 1994 and on the board of the European University Association from 1998 to 2001. He was a member of the Council of Austrian Universities until 2003, is currently a member of the board of the Heinrich Böll Academy, and has been treasurer of the International Association of University Presidents since 1999.

**Gordon Freedman** is the strategy Vice President for Blackboard, Inc. Freedman has worked extensively within higher education and K-12 education corporations, institutions, foundations, and with the textbook industry. Freedman joined Blackboard from his consulting company, Knowledge Base, LLC, a respected provider of expert advice for transforming education through the use of e-Learning, media, and enterprise technology. Freedman has an expertise in state-funded virtual education in K-12, university K-12 partnerships, online learning in higher education, and digital textbooks. Prior to his work in education, Freedman was an executive producer of film and television in Los Angeles and a news producer for ABC News in Washington, D.C.

**Phil Geier** is Executive Director of the Davis United World Scholars Program. He served as president of the United World Colleges-USA from 1994 until 2005. Dr. Geier has taught history and American studies at many institutions, including Syracuse University and the University of Paris. The recipient of two Fulbright awards, he serves as co-chairman of the board of Pine Manor College and on the Fulbright Prize Committee Association. He is a member of the Council on Foreign Relations.

**Allan Goodman** is President of the Institute of International Education (IIE). IIE

administers the Fulbright program, sponsored by the United States Department of State, and 200 other corporate, government and privately-sponsored programs. Previously, he was Executive Dean of the School of Foreign Service and Professor at Georgetown University. He is the author of books on international affairs published by Harvard, Princeton, Yale University Presses and the American Council on Education. Dr. Goodman also served as Presidential Briefing Coordinator for the Director of Central Intelligence and as Special Assistant to the Director of the National Foreign Assessment Center in the Carter Administration. Dr. Goodman also helped create the first U.S. academic exchange program with the Moscow Diplomatic Academy and developed the diplomatic training program of the Foreign Ministry of Vietnam. Dr. Goodman holds honorary doctorates from Toyota University, Mount Ida College, Ramapo College and The State University of New York. Dr. Goodman was awarded the title “Chevalier” of the French Legion of Honour on April 23, 2007.

**Hassan Nadir Kheirallah** is the President of Alexandria University in Egypt and a professor in the Department of Electrical Engineering. He was the Dean of Faculty of engineering, Beirut Arab University, from 1997 until 1999 and the Project Management Unit Director from 2003 until 2006. At Alexandria University, he was the director of the Electrical Scientific Society from 1981 until 1995, the Supervisor of the Microwaves Lab from 1981 until 2006, and Executive Director of the Project Management Unit at Alexandria University from 2003 until 2006. Dr. Kheirallah was a Board member and then treasurer of the Arab Network for Staff Development from 1990 until 1995, conducting a study on the professional development of teaching staff at Arab universities that was presented to the 6th conference of the Arab Ministers of Higher Education and Academic Research in Alger, in 1995.

**Meredith McQuaid** is Associate Vice President and Dean of International Programs for the University of Minnesota system, where she promotes the global dimensions of teaching, research, and engagement across all colleges and campuses of the University. Prior to her role as Dean, McQuaid served as Associate Dean for international programs in the U of M Law School. She holds an adjunct faculty position and teaches Introduction to American Law and Legal Research and Writing for Foreign Lawyers. She created and supervised the Judicial Observation Program for Foreign Lawyers, unique in U.S. law schools. Before entering academia, she practiced immigration and civil litigation law in Minneapolis. Active in the American Association of Law Schools, McQuaid is immediate past-Chair of the Section for Graduate Programs for Foreign Lawyers. She has also served on several selection committees for prestigious international fellowships, including the USIA Edmund Muskie Scholars Program.

**Pierre-François Mourier** is the Consul General, Consulat General de France à San Francisco. He is a graduate of the “Ecole normale supérieure” in Paris. He obtained his teaching degree (the “Agrégration”) in the Classics, and went on to further his studies at the Sorbonne, specializing in late Latin civilization. Appointed in 2002 as a member of the Conseil d’Etat, Pierre-François Mourier was in charge of matters relative to secondary and higher education and research. He then worked from 2004 to 2005 with François Fillon, then Minister of Education, on reforming the French national research system. Finally, as of 2005, he joined the staff of the President of the Republic where he was in succession senior adviser for studies and speeches, then senior adviser for education and culture. Pierre-François Mourier is the author of several essays: *NormaleS Sup’, des élites pour quoi faire?* (Editions de l’Aube, 1994); *Cicéron, l’avocat et la République* (Michalon, 1996); *Balzac,*

*l'injustice de la loi* (Michalon, 1997); *Le Parlement européen à Strasbourg* (L'Imprimeur, 2000); *Les Cicatrices du paysage, essai d'écologie scientifique* (Actes Sud, December, 2000). In 2005 he published a first novel, *La Spore*, with the Editions de la Table ronde.

**Jairam Reddy** Dr. Reddy is a citizen of South Africa and holds degrees from the University of Manitoba, Canada and the University of the Western Cape, South Africa. He has held academic positions at the Universities of London, Temple and Washington, Western Cape and Durban–Westville. He was Vice–Chancellor of the University of Durban Westville from 1990–94. Dr. Reddy has lectured widely and is the author of numerous articles published in local and international journals and has presented over fifty papers in various congresses. In January 1995 he was appointed to chair the National Commission on Higher Education of South Africa. The University of the Western Cape, Birmingham University and the Open University in England conferred Honorary Doctorates on him. He was appointed by the Secretary General of the United Nations to serve on the Council of the United Nations University, Tokyo, Japan for the period 1998–2004. Dr. Reddy is currently Director of the United Nations University International Leadership Institute, Amman, Jordan.

**Olin C. Robison** is Director of the Oxford Project on Religion and Public Policy, president emeritus of Middlebury College, and former President of the Salzburg Global Seminar. Robison worked as a Peace Corps administrator and with the U.S. State Department in Washington, D.C. He held academic and administrative posts at Bowdoin and Wesleyan before assuming the presidency of Middlebury. He advised both Democratic and Republican administrations on U.S.–Soviet relations, and has served on and chaired numerous commissions and task forces, including the United States Advisory Commission on Public Diplomacy. In 1991, Robison was named President of the Salzburg Seminar, based in Salzburg, Austria, and in Middlebury, a leading forum for promoting global dialogue on issues of pressing international concern. He retired from that position in 2005.

## Open Space Technology Facilitator

**Lisa Heft** is an internationally renowned facilitator known for engaging groups in reflection, learning and interchange. Whether consulting on conflict resolution processes for teams working in Northern Iraq and East Timor, engaging interdisciplinary thinking between housekeepers, hospitality managers and CEOs for the future of a luxury resort facility, teaching interactive learning methods to health monitoring specialists from developing nations, or facilitating learning and dialogue with prison inmates. Ms. Heft is known for her thoughtful design, clarity of communication and ability to bring diverse people together in dialogue. With clients on five continents include the International AIDS Conferences, U.S. Departments of Labor and Transportation, National Forum for Geosciences Information Technology, U.S. Scholar–Athlete Games, Canadian Council for Tobacco Control, International Federation of Red Cross Red Crescent Societies, Heifer International, and the Columbia University Center for International Conflict Resolution (where Ms. Heft is a Fellow). Ms. Heft is Vice President of the U.S. Open Space Institute and chapter author for *'Beyond Bullets and Bombs: Grassroots Peace Building between Israelis and Palestinians'*.

# Hosts

## Middlebury

Founded in 1800, Middlebury College is one the country’s top liberal arts colleges. It offers its students a broad curriculum, embracing the arts, humanities, literature, foreign languages, social sciences, and natural sciences. Middlebury’s undergraduate college is enriched by an array of programs: the Bread Loaf School of English, which offers a rich array of graduate courses; the Bread Loaf Writers’ Conference, which brings together 200 authors and aspiring authors each summer; the summer Language Schools, which immerse students in the study of ten languages; and the C.V. Starr–Middlebury Schools Abroad with 30 sites in 12 countries.



The Monterey Institute of International Studies, an affiliate of Middlebury College, is a private graduate institution located in Monterey, California. The Institute is internationally recognized for its graduate-degree programs in international policy studies, translation and interpretation, language and linguistics, and international business. Sixty countries are represented among the Institute’s approximately 800 students, adding to its international reputation.

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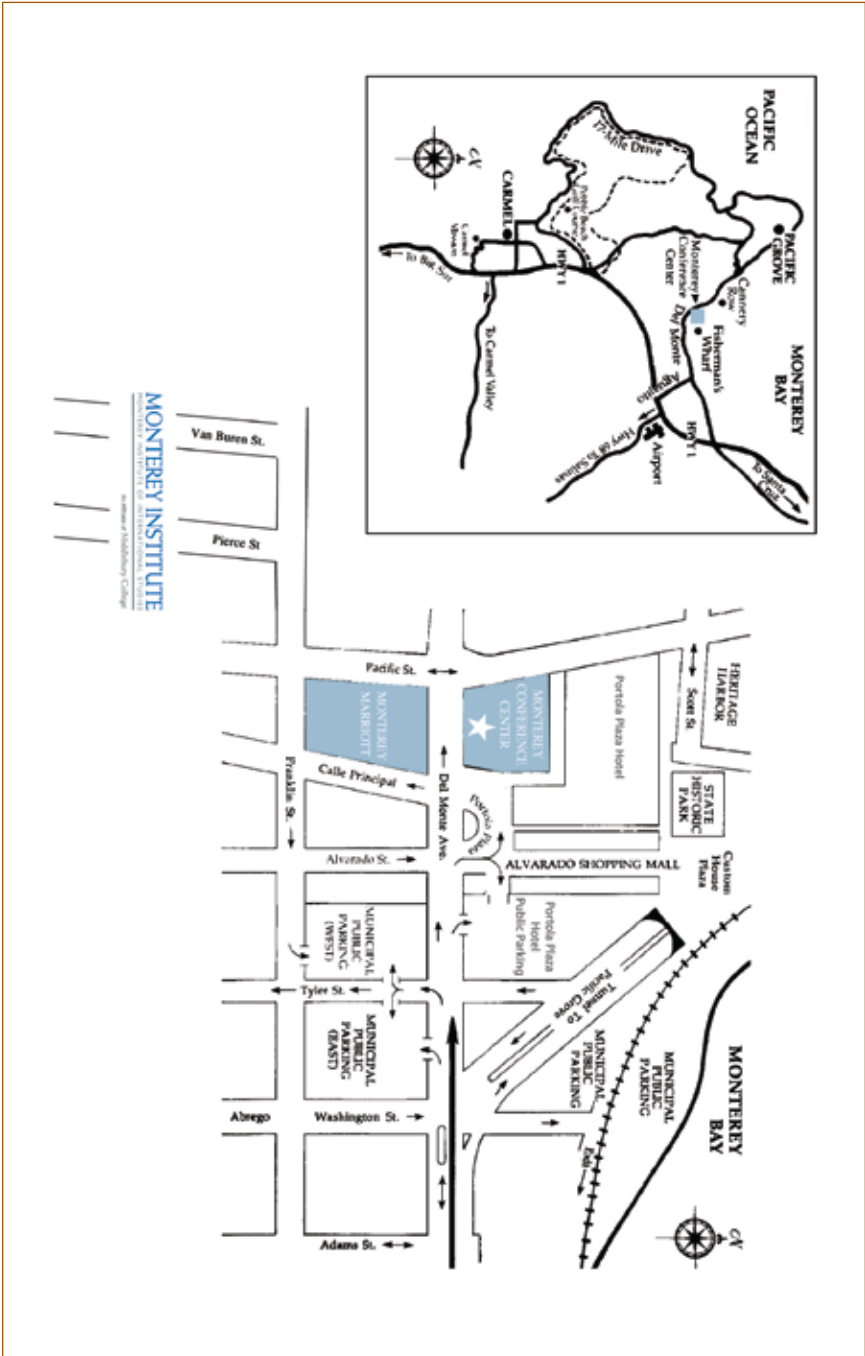


The Monterey Education and Research Cluster Members

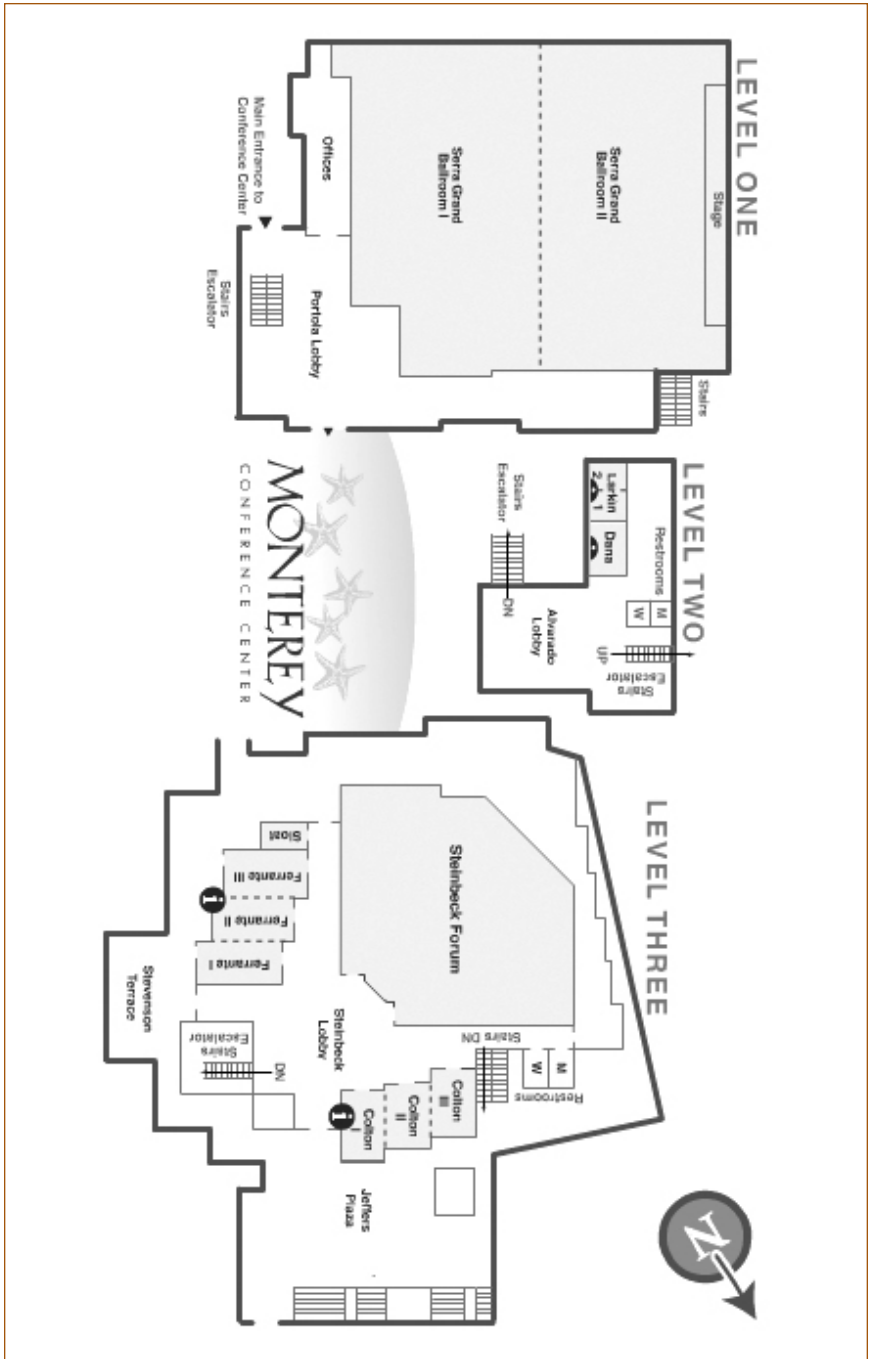
Notes:

Notes:

# Map 1: Downtown Monterey



# Map 2: Conference Center



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